

Designed by you



reddot design award
winner 2010



New golf wins international design award

The Hager Group has been awarded the prestigious 2010 Red Dot Award for Product Design for its new Golf range of electrical distribution boards and enclosures. Announced recently, the award will be formally presented to Hager in Germany at the annual ceremony in Germany in June, 2010 and Golf will be on display at the Red Dot Museums in Germany and Singapore, published in the Red Dot Yearbooks and on tour to Tokyo, Moscow, Beijing, Dubai, Seoul and Prague throughout the year.

The international design competition attracts over 12,000 entries from around the world and is considered the premier contest between product designers and manufacturers pursuing benchmark new product design. Previous winners have included Ligne Roset, Walter

Knoll AG, Virgin Atlantic Airways, Volkswagen, The Boeing Company and Apple, putting Hager in great company.

Hager's new Golf is a benchmark in innovation, designed to a platform strategy for use in more than 70 countries. Its flexibility to meet local market requirements offers users everywhere an impressive array of advantages such as standard integrated solutions for optional wiring and a patented quick-fit installation. Golf was designed and tested in consultation with 1,000 customers from 10 countries. Another 200 customers from six countries were involved in the assessment of the aesthetics, all active contributors to the creation of a new milestone in the electrical installations sector.

Designer Erwin van Handenhoven who developed Golf, is a long term collaborator with Hager and multi award winner for his Hagerblu light switch and powerpoint collections, including the prestigious International Design Mark Award for 2008.

The new Golf series - VF a flush mounted, built in enclosure and VS, a surface mounted enclosure - is stylistic and refreshingly modern. Golf looks exceptionally different to what the industry has come to expect from enclosures.

Golf features practical solutions to make the contractor's job easier - with the added benefit of being a Red Dot Award winner, superbly crafted with exceptional visual appeal..