

...Again, the winner is golf

New golf wins Australian design award for Good Design

After last year's successful participation and winning of the Red Dot Design Award, our golf enclosure was again the only electrical distribution board which received the prestigious Australian Design Award for good design 2011.

This year, 232 Australian and internationally designed products were physically assessed by a panel of international design experts.

Brandon Gien, Managing Director of Good Design Australia said all entries underwent a thorough physical inspection assessing form, function, quality, safety, sustainability, innovation and best in class design.

"Award winners are the result of unwavering dedication to good design and commitment to a professional design process. Innovation, creativity and attention to detail are clearly at the heart of each project," Gien said.

